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MEDIA IN EDUCATION

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ABSTRACT: This given article will describe advantages of mass media in education and the ways how to use it connected with education

KEYWORDS: Radio, TV, Mass media, media, technologies, lesson, teachers, videos, audios.

As the technology's features are being developed and created, they are being used in every sphere of human use. Education cannot bypass this side and it is difficult to think education without media. Media is being utilized to improve the interest of lesson and assisted to comprehend the method or theme without any kind of challenges. Media in Education means the development of personality process via common informational tools. With some features, Communication skills can be improved and thinking while communication changed to better position. What a person can get from media? In this century, any kind of people can learn via media, especially in the internet any kind of data can be described or informed. As we know, the internet is our teacher who we can request when, where, how we want. It can respond in a second with 1000 ranges of answers. Furthermore, it can also present video or audio materials with subtitles. It only requires to know a range of language. Videos are one of the best method of using in education because if the lesson is recorded, students can watch it anytime they want and it is easy to rewatch.

What's more, Tv shows can be also a good method. As we know in quarantine time, schools, colleges and universities transmitted all lessons via television. Channels were divided into several groups. For instance, if the children are in a group between 1-4, programs were produced for them. In this position, other pupils also revised their studying. And for each grade, the program was recorded and manufactured not to stop in learning and teaching. One question might be given, they separated such a lot of money for recording but is it waste after quarantine? The answer can be given with the confidence "No". That's the reason why lessons are demonstrated via tv right now too to improve the knowledge of young generation. The situation can be maintained with this way.

One other method is a radio. Nowadays, radios are listened to entertain but some radio channels are directed to creative education. Such as questioning. Questioning between listener and speaker can be widened with some more information. It is good for learning with the peers. Listeners are taught by some other listeners. It might be good for remembering and learning. In addition, via radios, some radio speakers read books online and audio books is a good thing while people are on the way, it is gathered by the way.

Really, mass media are the educational medium for the mass and mass education. Irrespective of caste, color, geographical, sociological, economical diversities mass media prove as an important means for the education to all. Mankind gets a great deal of information from the widespread mass media newspaper, TV, radio, magazines, journals, films, etc. It is estimated that mass media may substitute the real classroom teaching in future.

Do we know the functions of mass media in learning?

If no, it can be defined below with some examples.

1. Providing information – Information can be shared in a short time and it does not matter what topic is or problem. As we mentioned before if person googles any information, millions of data can be shown in 1 second
2. Providing vocational information – by mass media people can assist to provide vocational and professional information to the larger community as we mentioned in the TV section
3. The mass media aids in the formation of appropriate habits for various programs, and they make productive use of their spare time. It also has an impact the behavior of the people through different programs.

Teaching is a bit difficult with requiring some more knowledge to teach the students with new information. But if teacher gives new information for students, students may get tired so they may lose their attention to the lesson. In this position mass media of teaching is needed to attract students to be more active and the lesson gets more interesting as well as effectiveness. However, as we know the mass media is not new in teaching but not all teachers use it despite knowing it helpful. Media gives students something new, but not all teachers know how to utilize it correctly and it brings some issues inspite of benefit to the lesson.



In general, the use of the media in social science teaching is very helpful. We can use pictures from an encyclopedia or a globe, a map, and the Internet to teach social studies. Students had to find all the relevant information including the map, flag, landmarks, famous buildings, mountains, traditions, In the use of the media in teaching clearly shows the improvement in students. The use of media in the teaching and learning process also has several advantages. The media could create student interest in the classroom, and the media is important in attracting student attention. Media increases student responsibility to control their own learning, we can say that the use of media in the teaching-learning activity is good.

To sum up, mass media is good weapon if you know how to use it. As it is mentioned in the article People can get many advantages in learning such as via listening audio books or questioning on the radio which helps us to learn from the peers as well, TV is an essential part of teaching especially in quarantine time not only this time but also it is very helpful for revising subjects at home alone or with special teachers. In short mass media is an inseparable part of our life in every sphere of life as well as in education. It is a good assistant for teachers to do the lesson more attractive and interesting if they know how to use it correctly. If it is impossible, It may lead some problems for the teacher.

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